

# LOFTWARE WEBACCESS™

Browser-based labeling printing from anywhere in the world

Loftware WebAccess™ is a web browser-based software client that enables companies to extend secure, controlled access to label printing throughout their global enterprise. It can be used internally by corporate employees or controlled externally by business partners who need access to label printing. It can be used on the enterprise WAN/LAN network or the internet from remote locations such as customer, supplier, or other third party facilities. Loftware WebAccess can also be used as a strategic tool for label printing by strategic business partners such as suppliers and customers.

## User Authentication Prevents Unauthorized Use

The Loftware WebAccess Client provides secure access to label printing through username and password process authentication. It works with existing corporate active directories such as LDAP to limit access to the label printing function to authorized users. Using the existing corporate active directory accelerates implementation, eliminates maintenance of a separate user access management system, and minimizes IT support requirements. It also allows access to label printing to stay current with any changes to the corporate user community.

## Controlled Access to Authorized Label Templates

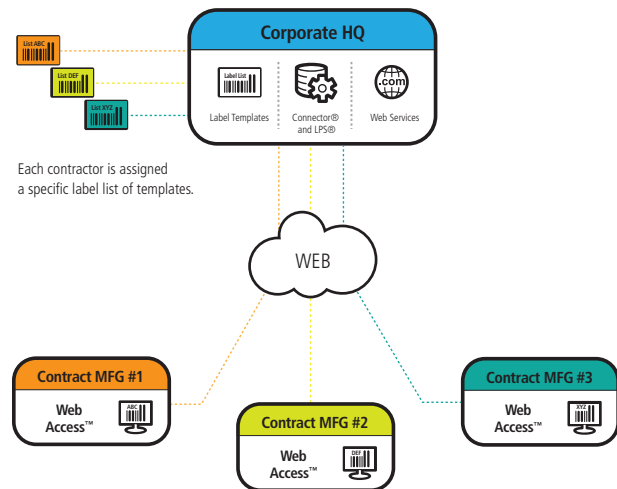
The Loftware WebAccess Client uses Role Based Access Control (RBAC) to restrict individual user access to only those label templates and label printers for which they have granted permission. This RBAC is customer configurable and allows companies to set up as many user roles as they may require – including creation of unique roles for each individual user. It also prevents the unauthorized printing of ‘valid’ company labels within the company or among its business partners.

## Secure Communication keeps Counterfeiters Out

The Loftware WebAccess Client makes use of the Secure Sockets Layer (SSL) cryptographic protocols to provide secure communication over the enterprise WAN/LAN network or Internet. Sensitive label data is protected from unauthorized access by brand counterfeiters.

## Print Notification saves Time and Money

Loftware’s print status notification capability advises the user of print status of their labels – printed, pending or failure. This assurance saves wasted time used to track down print-related issues—saving costs in time and materials.



## Customizable User Interface for Corporate Branding Guidelines

The Loftware WebAccess Client features Cascading Style Sheets (CSS) written in XSL (eXtensible Stylesheet Language) that allows customers to readily modify its ‘look and feel’ to match corporate standards. The user interface can be adapted to feature the corporate logo, colors, and font styles.

### Service-Oriented Architecture and Web Services boosts Communication between Platforms

The Loftware WebAccess Client uses Loftware's Service Oriented Architecture (SOA) infrastructure to exchange label print requests and label print data using Web Services. These Web Services support interoperable machine-to-machine interaction over a network and the communication between different software applications (e.g., the web browser, Loftware Print Server) running on a variety of platforms and/or frameworks. This enables the Loftware WebAccess Client to be deployed wherever it is needed without regard to the client platform operating system.

### Simplified User Support lowers IT Desktop Management and Investment Costs

The Loftware WebAccess Client eliminates the need to deploy and manage 'thick' client software on the user work station or PC desktop thereby lowering IT desktop management costs. The hardware requirements to use the Loftware WebAccess Client are minimal thus eliminating the need to invest in robust end-user systems. It supports market-leading web browsers that are either shipped with PC workstations or are available as free downloads.

### Localization of Browser Interface

This important feature allows the user experience to be tailored to this native language, thus ensuring lower cost, shorter training time and faster remote deployment. It is an essential feature for remote or 3rd party users.

### Streamlined Application Management and Easy User Upgrades

All label printing system upgrades occur globally at the server level and are automatically available to all users without the need to IT staff to install upgraded software on the user work station or PC desktop.

### System Requirements

- Supported Web Browsers: Microsoft Internet Explorer 7, Firefox 2.0
- No web browser add-ons or plug-ins are required

### Technical Support

Loftware backs its product offerings with a team of industry professionals dedicated to delivering outstanding technical support. Upgrades and documentation are easily accessible via Loftware's website.

## LOFTWARE

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